Strategy and Organisation

Target group: Hospital managers, Policy staff

On completion of the course you will be able to:

- Analyse threats and opportunities
- Make and implement a strategy plan for a hospital

Content:

- Theory
 - Stakeholder's analysis
 - Action plan
 - Organization culture
 - Strengths and Weaknesses of the organization
 - Strategic plan designs and formats
 - Implementation of the strategic plan
 - Implementing changes in the organization